

Practitioner News June 19: Latest research on Toxic Sunscreen

1 message

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Practitioner News Nutritional Update June 2019 View this email in your browser



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Dear Colleague

Welcome to our June nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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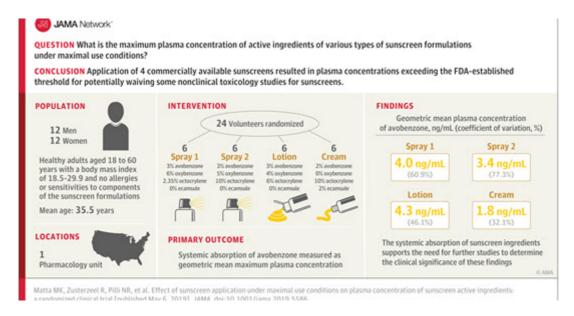
Featured Articles

TOXIC EFFECT OF SUNSCREEN APPLICATION ON PLASMA CONCENTRATION

ACTIVE INGREDIENTS IN MANY CHEMICAL SUNSCREENS HAVE TOXIC LEVELS OF SYSTEMIC ABSORPTION - in this study, 24 people applied randomly different sunscreen 4 times daily for four days and blood samples were evaluated.

The FDA has provided guidance that sunscreen active ingredients with systemic absorption greater than 0.5 ng/mL should undergo toxicology assessment, including systemic carcinogenicity and additional developmental and reproductive studies.

In this study, systemic concentrations greater than 0.5 ng/mL were reached for all 4 products after 4 applications on day 1. The average peak oxybenzone level was around 200 ng/mL - that's 400 times higher than the level to trigger a formal toxicology review.



This randomised clinical trial recruited healthy volunteers to assess whether the active ingredients of commercially available sunscreen products (avobenzone, oxybenzone, octocrylene and ecamsule) are absorbed into systemic circulation under maximal use conditions.

Read more at jamanetwork.com

WANT CHEMICAL-FREE SUN LOTION?

TRY OUR RANGE OF <u>GREEN PEOPLE NATURAL ORGANIC SUN LOTIONS</u> SUITABLE FOR ADULTS AND CHILDREN

These Sun Lotions are made without parabens, alcohol (ethyl alcohol, ethanol), lanolin, gluten, phthalates, artificial perfumes, petrochemicals and colourants, to bring you the purest sun lotion that nature can offer. Suitable for people who may be prone to eczema and psoriasis.



ORDER NOW:

Scent-free Sun Lotion SPF 30 - £22.00

Sun Lotion SPF15 with Tan Accelerator - £21.00

Sun Lotion SPF30 (for children) - £18.50



Did you know? One cupped palm of sun cream should be enough for your whole body

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COMMON ANTIBIOTIC MAY INCREASE NERVE DAMAGE



Research from the University of Dundee has shown that a commonly used class of antibiotics may increase a risk of suffering a serious and potentially permanent form of nerve damage by almost 50%

Read more at neurosciencenews.com

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Product Focus

PYCNOGENOL - IMPORTANT QUALITY OF LIFE BENEFITS



Pycnogenol is a patented extract of maritime pine bark, sustainably harvested from trees grown in the South West of France. It contains nutrients which are lacking in most diets - bioflavonoids.

More than 50 years of scientific research have proven the efficacy of Pycnogenol in over 300 studies, which have shown a great variety of benefits of the natural Bark extract on human health.

Pycnogenol helps to maintain cellular health by protecting our cells against aggressive free radicals and reducing damage caused by them. This slows down the cellular ageing process in our body, which can increase cellular longevity and protect against the development of age-related diseases.

Pycnogenol can also help strengthen your immune system and provide protection against a range of xenobiotics. It helps to maintain good vitality, increases physical strength and cognitive & mental health.



Pycnogenol 100mg £72.00



Pycnogenol 50mg £24.74

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Latest Pure Bio News

HUGE SALE



We are clearing our shelves of some shorter-dated Pure Encapsulations products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size (caps)	Number of pots availab	Expiry date le	Sale price £
<u>Boron</u>	60	19	31 May 19	FREE
Athletic Nutrients	180	9	30 Jun 19	FREE

<u>Chaste Tree (Vitex)</u>	60	13	30 Jun 19	FREE
Policosanol 20mg	60	5	30 Jun 19	FREE
<u>Kre-Alkalyn</u>	180	5	30 Jun 19	FREE
Metabolic Xtra	90	43	31 July 19	£ 24.00
Potassium Aspartate	90	46	31 July 19	£ 9.99
Potassium Magnesium Aspartate	90	35	31 July 19	£ 9.99
Potassium Magnesium Aspartate	180	23	31 July 19	£19.99
Selenium Citrate	60	52	31 July 19	£ 6.00
B-Complex Liquid	140ml	18	31 Aug 19	£ 16.80
+Cal+	210	69	31 Aug 19	£ 21.42

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk to place your order and take advantage of the savings

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Forthcoming Seminars

New Seminars for 2019/20



ICAK-UK presents:

The *NEWLY FORMATTED* Fundamentals of Applied Kinesiology - a FIVE-WEEKEND accredited Course of foundational material, approved by the International College of Applied Kinesiology - ICAK.

WHEN: **COMMENCES SEPTEMBER 2019**

VENUE: GATWICK HILTON HOTEL, SOUTH TERMINAL, GATWICK AIRPORT

LECTURER: TRACY S GATES, DO, DIBAK

This course is an exciting new opportunity to learn the fundamentals of Applied Kinesiology (AK). The course focuses initially on muscle testing skills and and builds on a monthly basis to look at all aspects of visceral, metabolic and stomatognathic dysfunction. The course will allow you to integrate AK easily and progressively into your existing practice.

Click here for full details and booking form.

(please note that these courses are only open to practitioners with a minimum 3-year undergraduate degree in a medically oriented profession, eg medical doctor, dentist, chiropractor, osteopath, physiotherapist, etc)

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Gift Vouchers

Did you know that we sell <u>Gift Vouchers</u> which can be used against the purchase of any of our products - from supplements to soap to socks? A great gift at any time of year





The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website here

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Quote of the Month

"Set peace of mind as your highest goal, and organise your life round it"

Brian Tracy

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How to Find Us



You can order from our <u>website</u> or make purchases in person. <u>Find us at:</u>

Ground Floor, 44 Springfield Road, Horsham, West Sussex, RH12 2PD

Tel: 0044 (0)1403 730342 Email: info@purebio.co.uk

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